



We're thrilled to announce the **17th Annual Crossroads Trail Run** on June 13, 2026! As Door County's original trail run, this event celebrates the joy of outdoor recreation, promotes mind and body wellness inspired by nature, and supports resilient living in our community.

Each year, nearly 500 runners and walkers experience the beauty of Crossroads' trails on a perfect June morning. This cherished tradition is made possible by our dedicated volunteers, enthusiastic participants, and generous sponsors. With a donation of \$350 or more received by May 11, 2026, your name or business will be featured on this year's event t-shirt. The Trail Run is widely promoted through social media, radio, and regional, state, and national running calendars. Sponsors are also recognized on our website, banners at the start/finish line, and in our official event bag flyer—depending on sponsorship level. (See reverse for details.)

We invite you to join us in promoting healthy living and community well-being by becoming a Crossroads Trail Run sponsor.

Thank you for helping us make this event a success!

SPONSOR INFORMATION

BUSINESS

MAIN CONTACT

ADDRESS

STATE

ZIP

EMAIL

PHONE

SPONSOR LEVEL (See level descriptions on the back.)

SPONSORSHIP AMOUNT

o Check enclosed. Please make checks payable to Crossroads Trail Run, PO Box 608, Sturgeon Bay, WI 54235

o Please send me an invoice.

o Pay/ register online. Complete your sponsorship registration and securely pay online at crossroadsrun.com.



Crossroads
at Big Creek
LEARNING CENTER NATURE PRESERVE

PO Box 608
2041 Michigan St
Sturgeon Bay, WI 54235



PRESENTING SPONSOR \$3500+

- **Large** logo on t-shirt
- **Six** free race entries and race t-shirts
- Newspaper advertisement
- Radio talk show announcement
- Name on Crossroads website and event poster
- Logo on Trail Run website
- Promotional signage at starting line, refreshment booth & ditty bag flier
- Signage at water station on the course

MAJOR SPONSOR \$1500-3499

- **Medium** logo on t-shirt
- **Four** free race entries and race t-shirts
- Social media shoutout
- Radio talk show announcement
- Name on Crossroads website and event poster
- Logo on Trail Run website
- Promotional signage at starting line, refreshment booth & ditty bag flier

SUPPORTING SPONSOR \$750-1499

- **Name** on t-shirt
- **Three** free race entries and race t-shirts
- Radio talk show announcement
- Name on Crossroads website and event poster
- Logo on Trail Run website
- Promotional signage at starting line, refreshment booth & ditty bag flier

MAPLE TREE SPONSOR \$350-749

- **Name** on t-shirt *
- **Two** free race entries and race t-shirts
- Name on Crossroads website and event poster
- Logo on Trail Run website
- Promotional signage at starting line, refreshment booth & ditty bag flier

DOGWOOD SPONSOR \$100-349

- **One** race t-shirt
- Name on Crossroads website and event poster
- Logo on Trail Run website
- Promotional signage at starting line, refreshment booth & ditty bag flier

The earlier your sponsorship is received, the more recognition you get.

Sponsorship must be received by **May 11** to be included on the t-shirt.

Every level includes our gratitude
THANK YOU!

For questions about sponsorship, please contact:

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